Official Rules:

- 1. Instagram contest or giveaway is not sponsored, endorsed or administered by, or associated with Instagram, Six Flags Magic Mountain, Shell Gas, or WinCo.
- 2. La Tapatia Tortilleria, Inc. dba Sol De Oro is the sponsor/ hosting company of the contest.
- 3. Contest closure date will be 04-01-19 at 11:59 EST.
- 4. Contestant must be 18 years of age or older as of the day entered.
- 5. Entry Form:

Post/Share an image, illustration, animation, video, and/or photograph of any Golden Sun Wraps product, with the following descriptions:

Post/Share must include the following:

- An image of Golden Sun Product
- Hashtags: #GoldenSunFun
- Tag: "Golden Sun USA" on the corresponding platform where post/share is being performed.
- Extra Entries: Additional entries must follow guidelines stated above
- 6. Winner will be announced within 5 days of closing date on Contest Landing Page, and contacted via direct message and/or email provided through entry.
- 7. La Tapatia Tortilleria, Inc. dba Sol De Oro shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 15 days from the time award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited and an alternate winner selected.

Terms:

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: Fun under the Golden Sun (the "Contest") is open only to those who meet the following criteria: are 18 years of age as of March 1, 2019; are legal residents of the United States of America; and who fulfill all requirements as described in item 4 of these regulations.

The Contest is void where prohibited by law. Employees of La Tapatia Tortilleria, Inc. dba Sol De Oro (the "Sponsor") their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members and/or those living in the same household of each are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state and local laws and regulations. Void where prohibited.

- 2. Agreement to Rules: By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of La Tapatia Tortilleria, Inc. dba Sol De Oro as final and binding as it relates to the content. The Contest is subject to all applicable federal, state and local laws.
- 3. Contest Period: Entries will be accepted online starting on or about March 1, 2019 and ending April 1, 2019. All online entries must be received by April 1, 2019 at 11:59PM EST.
- 4. How to Enter: The Contest must be entered by submitting an entry in the form of a photograph, picture, animation, video, and/or illustration of a product from the product line known as Golden Sun Wraps, posted on the contestant's social media site. The entry must "tag" @goldensunusa and use the hashtag #goldenssunfun. The entry must fulfill all three Contest requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of La Tapatia Tortilleria, Inc. dba Sol De Oro. You may enter once through any social media platform and you must provide the information requested. Additional entries with a different photo, product, or on a subsequent social media platform are acceptable. You may not enter more times than indicated by using multiple email addresses, identities or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of La Tapatia Tortilleria, Inc. dba Sol De Oro.

- 5. Prizes: Winners will receive 2 season passes to Six Flags Magic Mountain, a \$75 Gas Card, La Tapatia Tortilleria, Inc. tortilla products, Sol De Oro tortilla products, Golden Sun Wraps, and company swag totaling an approximate retail value of three hundred and fifty dollars (\$350). Actual/appraised value may differ at the time of prize award. The specifics of the prize shall be solely determined by the Sponsor. No cash or other prize substitution permitted except at Sponsor's discretion. The prize is non-transferable. Any and all prize related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Acceptance of prize constitutes permission for La Tapatia Tortilleria, Inc. dba Sol De Oro to use winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.
- 6. Odds: The odds of winning depend on the number of eligible entries received.
- 7. Winner selection and notification: Winners of the Fun under the Golden Sun Contest will be selected in a random drawing under the supervision of the Sponsor. Winners will be notified via direct message and the official Instagram accounts of La Tapatia Tortillas and Golden Sun USA within five (5) days following the winner selection. La Tapatia Tortilleria, Inc. dba Sol De Oro shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 15 days from the time that award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited and an alternate winner selected.

The receipt by winner of the prize offered in this Contest is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST AND ALL PRIVILEGES AS WINNER WILL BE

IMMEDIATELY TERMINATED.

- 8. Rights Granted by you: By entering this content you understand that La Tapatia Tortilleria, Inc. dba Sol De Oro anyone acting on behalf La Tapatia Tortilleria, Inc. dba Sol De Oro, or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, to review or consent to print, publish, "repost," broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Contest, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.
- 9. Terms: La Tapatia Tortilleria, Inc. dba Sol De Oro reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Contest should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, La Tapatia Tortilleria, Inc. dba Sol De Oro may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken La Tapatia Tortilleria, Inc. dba Sol De Oro. La Tapatia Tortilleria, Inc. dba Sol De Oro reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions.

La Tapatia Tortilleria, Inc. dba Sol De Oro has the right, in its sole discretion, to maintain the integrity of the Contest, to void entries for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Contest rules; or the use of bots, macros or scripts or other technical means for entering.

Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws and should such an

attempt be made, La Tapatia Tortilleria, Inc. dba Sol De Oro reserves the right to seek damages from any such person to the fullest extent permitted by law.

- 10. Limitation of Liability: By entering you agree to release and hold harmless La Tapatia Tortilleria, Inc. dba Sol De Oro and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.
- 11. Disputes: THIS CONTEST IS GOVERNED BY THE LAWS OF United States of America AND California WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in California having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest), and participant further waives all rights to have damages multiplied or increased.
- 12. Winners List: To obtain a copy of the winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: La Tapatia Tortilleria, Inc. dba Sol De Oro 104 E. Belmont Avenue Fresno, California 93701 USA. Requests must be received no

later than March 22,2019.

13. Sponsor: The Sponsor of the Contest is La Tapatia Tortilleria, Inc. dba Sol De Oro 104 E. Belmont Avenue Fresno, California 93701 USA.